



HELLO!

MY NAME IS

DEREK KNIES

ADVENTURERS CHALLENGE THE STATUS QUO. THEY SEEK NEW PERSPECTIVES IN THE FACE OF EXTREME OBSTACLES, AND HAVE AN INSATIABLE THIRST FOR TELLING NEW STORIES. THEY CONSISTENTLY CHALLENGE THEMSELVES AND OTHERS TO BE THE BEST THEY CAN BE. THEY PAVE THE PATH FOR THE FUTURE, AND HELP OTHERS ALONG THE WAY. ADVENTURERS ARE RELENTLESS IN THE PURSUIT OF THEIR PASSION.

I AM AN ADVENTURER.

CONTACT

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I'VE HAD ACCELERATED + EXTENSIVE EXPERIENCE

DIRECTOR OF PRODUCTION / PROJECT MANAGEMENT

AMP AGENCY | 2018 - PRESENT

- I established this department to more effectively realize the creative visions for our clients and campaigns.
- I lead 5+ producers / project managers and efficiently manage their time and project assignments.
- I am deeply involved in the strategy of all new client campaigns and contribute to creative concepts, advise on timeline / budget feasibility, and manage resources to ensure the profitability of all projects.

SENIOR PRODUCER / PROJECT MANAGER

AMP AGENCY | 2016 - 2018

- Led the development of the strategy, concepts, budgets, and production schedules for large-scale experiential programs.
- Managed a team of 4+ in the project management and production of several simultaneous projects.

PRODUCER / PROJECT MANAGER

206AGENCY | 2015 - 2016

- Developed, organized, & implemented multi-million dollar experiential programs for Southwest Airlines, Amazon, & HTC.
- Produced experiential programs with elements of fabrication, set/stage design, web/app development, & branding integrations.

ASSOCIATE PRODUCER / PROJECT MANAGER

206INC | 2013 - 2015

- Led the production of large-scale experiential programs for Amazon, Microsoft, & HTC.
- Managed budgets logistics, staffing, branding, creative, and production.

I'VE PRODUCED STAND-OUT CAMPAIGNS

SOUTHWEST COUNTDOWN TO HAWAII SERVICE LAUNCH

Experiential Pop-up + Service Launch + Show Production

WAYFAIR HOLIDAY POPUP

Product Showcase + Experiential Pop-up

PUMA TEAM FASTER GLOBAL SUMMIT + MODE XT SHOE LAUNCH

2-Day Summit + Influencer Event + Show Production + Product Reveal

SOUTHWEST FLIGHT GIVEAWAY

Stunt Tour + Experiential Pop-up + Consumer Engagement

DISNEY/PIXAR + SOUTHWEST PLANE REVEAL

Show Production + VIP Press Event

SOUTHWEST LUCK REUNION @ SXSW

Immersive Experience + Show Production + VIP Press Event

BOEING + SOUTHWEST MAX 8 PLANE REVEAL

Show Production + VIP Press Event + Experiential Production

MILWAUKEE BREWERS + SOUTHWEST VR EXPERIENCE

VR production + Experiential Production

TIDAL X + ROC NATION + HTC - A9 LAUNCH EVENT

Product Launch + VIP Press Event @ Tidal X

AMAZON HOLIDAY PRODUCT PRESS EVENT

VIP Press Event + Set Production

SOUTHWEST NO TRICKS. JUST TREATS.

2017 Pro Awards Gold Winner - Disruptive Marketing

FOR PHOTOS AND A LIST OF ALL PROJECTS VISIT DEREKNIES.COM

I HAD A GREAT EDUCATION

BA IN BUSINESS ADMINISTRATION

MARKETING + ENTREPRENEURSHIP + ECONOMICS MAJORS

University of Washington